

UAA ALUMNI RELATIONS

Administrative Review Questionnaire Spring 2020

UAA Alumni Relations functions as a key portal for all alumni engagement at our university whether on campus, in communities, online or globally. Alumni interact with UAA through various ways - networking, feedback, advocacy, volunteerism and are facilitated through Alumni Relations, which also serves as the voice of its graduates. Alumni Relations helps to advance our university by providing a strong alumni gateway. Engagement opportunities provided through Alumni Relations are specifically intended to dr

Alumni Spirit Magazine Digital, Print, Mailing
Annual Engagement & Fundraising Events
Alumni Association Board Support
Alumni Association Networking and Chapter Gatherings
Campus Collaborations and Networking Events

Philanthropic gifts made by Alumni provide resources to students, faculty funding to support scholarships, programs, and various needs across the university.

Alumni enrich the classroom experience for students and faculty by offering practical guidance, shared expertise, real-world experience all extolled as crucial complements to classroom learning.

Alumni Relations has realized significant change and maturation over the last five years.

The Alumni Center opened its doors fully staffed, providing a dedicated space for Alumni Relations to help connect alumni with the vibrant student community.

UAA Alumni Association was restructured from a paid membership to open access membership. All alumni receive free membership and access to expanding resources and networking opportunities to connect with their alma mater. Expanded benefits include library benefits, lifetime accessibility to their alaska.edu email address, and discounts with select UAAAA business partners.

UAA Alumni Association updated governing docs, to include bylaws, board of directors job description, and board affirmation of service.

Continuous evolution and evw

We Hire UAA Grads Campaign - This campaign allowed Alumni Relations to partner with business partners across Alaska with high concentration of alumni employees, strengthening our brand and furthering our reach.

5) What efforts have your unit made to improve efficiencies and reduce costs? What was the result?

Alumni Spirit Publication - Reduction of print distribution to digital publication has reduced print and mailing expenses, while providing UAA

for the rest of FY20 and FY21. Any positions that become vacant should be

gift work. Our pipeline development and frontline fundraising are the first, and integral, steps on the Donor Commitment Continuum.

Alumni relations is the main agent for building broad-based participation

them in UAA. No other university entity has this emphasis. Engaging alumni in the University does require an inter-related set of ongoing activities, communications and programs, but a singular focus. Just as each other in the UAA community students, faculty and staff have focused leadership and attention, so must alumni relations. It requires the same rigorous professional management that characterizes senior leadership of other areas of the university. Alumni relations staff are necessary to direct alumni relations for the institution and 2 EMC //s3-~~8A~~-3(c)enior